

FOR IMMEDIATE RELEASE  
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# SIXINCH® North America announces new sales representatives

Furniture sales team expands to New Jersey and Mexico

GOSHEN, IND. - Furniture designer and manufacturer SIXINCH® North America, a division of [Wieland Designs, Inc.](#), has announced the appointment of two new sales representatives: Design Brands LLC and Steelcase Mexico City.

Firm Principal Nina Giordano of Design Brands LLC will now be representing both SIXINCH and Grove™ by SIXINCH to the architect and design community in New Jersey.

Giordano brings a wealth of experience to her new role including more than 15 years of sales and service in the design industry. Beginning her career as a designer at a prestigious New York City firm, Nina transferred her design skills to sales and has since been responsible for revenue growth for the top manufacturers.

Sales Director José Simancas of Steelcase Mexico City will now be responsible for representing SIXINCH and Grove to all of Mexico. Simancas is an engineer by trade and has been working in the furniture industry for more than 15 years.

"Both Nina and José's long tenures in the business underscores their deep passion for the architecture and design industry. In both cases it's clearly that same passion which led to their development as strong sales professionals," said SIXINCH North America President, Kip Wieland.

"Their individual experiences also included design and development which helps provide the necessary foundation for fully understanding the end user's needs. At the end of the day, we know that real success is only achieved when creating a win-win environment, and both Nina and José are dedicated and equipped to help deliver on that."

In just four years SIXINCH North America has leveraged innovations in furniture design to develop award-winning product solutions for a range of applications. SIXINCH product offerings include collections with furniture designs by Mac Stopa, David Fox, Rainer Mutsch and Pieter Jamart.

## **About SIXINCH North America**

Founded in Belgium in 2003 by Pieter Jamart and Michel Sels, SIXINCH was born from a passion for innovative materials and progressive design. In 2013, Peter and Michel partnered

with U.S.-based Wieland Designs, Inc., a well-respected company in the furniture industry, and expanded the footprint for one of the most talked about furniture brands in the world. The name SIXINCH comes from the space between our ears, a mere 150 mm wide, or six inches. Learn more at [sixinchrocks.com](http://sixinchrocks.com).

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**Attachments**

José Simancas headshot

Nina Giordano headshot

**Rep Contacts**

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