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SIXINCH North America opens exclusive showroom in Chicago's Merchandise Mart

Boutique showroom to provide A&D community a space to experience
cutting-edge furniture design

CHICAGO - SIXINCH North America, one of the most talked about furniture brands in the world, is opening a boutique showroom within The Merchandise Mart (The Mart), in downtown Chicago.

The 1,130-square-foot space can be found on the tenth floor of The Mart, among other premier design labels. SIXINCH's boutique showroom serves as a flagship studio for the brand's artfully designed solutions. The space allows architects and designers to see first-hand how SIXINCH builds iconic environments.

"From day one, SIXINCH has brought a new twist to the contract furniture world. One of our hurdles was the ability to showcase curated spaces utilizing our unique products. That all changes with this showroom space at The Mart," said Josh Taylor, Director of Marketing for SIXINCH North America.

The new showroom will highlight the SIXINCH patented FlexPlus coating and industry-leading upholstery techniques on new and existing products exclusive to the brand. "We bring something different to the industry. Our products are unique, durable and multi-functional. The ability to create iconic third space environments with our product is unmatched - and it's only getting better," says Taylor.

The showroom grand opening is during Neocon, held annually at The Mart where 50,000 design professionals connect, learn and do business. This year's show is June 11-13.

"We're excited to welcome SIXINCH to the tenth floor," said Byron Morton, Vice President of Leasing for The Mart. "Their creative approach to solutions for the workplace adds a functional, exciting and fun component to the established brands on the floor," says Morton.

The SIXINCH showroom is located in Suite 10-164 (across from Wolf-Gordon). For appointments outside of Neocon, designers can contact SIXINCH Sales Representative, [The Rüder Group](#), Suite 10-155.

About SIXINCH North America

Founded in Belgium in 2003 by Pieter Jamart and Michel Sels, SIXINCH was born from a passion for innovative materials and progressive design. In 2013, Peter and Michel partnered with U.S.-based Wieland Designs, a well-respected company in the furniture industry, and expanded the footprint for one of the most talked about furniture brands in the world. The name SIXINCH comes from the space between our ears, a mere 150 mm wide, or six inches. Learn more at sixinchrocks.com.

[theMART](#) is owned by New York-based Vornado Realty Trust, a fully integrated, publicly traded, real estate investment trust (REIT) and one of the largest owners and managers of commercial real estate in the United States.

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